EXCITING TIMES FOR THE WELCOME HOME!

The Welcome Home Sewing Center will be going thru a <u>major remodel</u> in upcoming weeks. In order to do so, we will be <u>closed for a bit</u> beginning February 12th. Our plan is to <u>open as soon as possible</u>, and we will keep you posted of our progress on Facebook. We will continue to take in machine service by appointment, answer questions, and demo machines; just call the store and leave a message. We'll return your call and set up an appointment.

What will change? Well, we've been listening to feedback from YOU, our customer, but we want you to be SURPRISED too! Here are a few hints:

- We're going to utilize our space better, so the entire store, upstairs and downstairs is getting a facelift. No
 worries, you won't see a reduction in fabric inventory. For notions, we'll display less of multiple items, but have
 them available in overstock.
- Diane's students will now have a high-tech classroom upstairs. We'll still have a classroom in the lower level, and we'll be able to hold two classes at once.
- There will be a separate Clearance Room on the lower level.
- Diane will be bringing her longarm back to the store.
- The rest will have to wait for our Grand Reveal!

Regarding 5th Saturday Bag Sale: So that customers have time to make their qualifying purchases, we are extending the qualifying period thru March 23rd. (Store purchases of \$150 from 1/1/19-3/23/19, excludes classes/service.) March 30th is the first 5th Saturday, and *qualifiers* will receive 20% off items that fit in their bag.

TWH Premier Club* will not miss a beat. We will hold club meetings the 1st Thursday of the month. March is the start of the New Club Year: \$60/year or \$9/session includes free pattern(s) and store discounts every day of the year! Also, all Club Members receive an invite to our TWH Christmas Party!! If you plan to attend in 2019/20, please bring your cash or check to the February or March meeting. All those with Perfect Attendance receive a bonus gift.

We ask that you please be patient during our remodel, as Tony and I are doing the work ourselves. We're sure you're going to L-O-V-E our "NEW" store and 1st floor classroom!

Thank you,

Diane and Tony

The Welcome Home Sewing Center

* For anyone who is considering TWH Premier Club, here are the details:

Meetings will be held from 9:30 to 10:30 AM or 5:30 to 6:30 PM the first Thursday of each month. You may come to either. Date will only change if Diane has a critical conflict or the weather dictates.

Meetings will be lecture/demonstration with Sewcial Sharing time. All classes will include either a pattern, design, or instruction sheet. Topic will be revealed at meeting, and meetings will demonstrate a variety of techniques.

Prize for Sewcial Sharing Winner! Diane will draw a random winner from all who share on Club Day.

No need to haul your machine and supplies to class! Everyone will be mailed the Club Information, regardless if they attend the meeting or not.

Discount Program: Additional benefits for Premier Club Members Only

10% off thread, notions, books, fabric, and patterns <u>any day of the week</u>. Additional discount on most Sale Days (will be published).

Combine your Birdie Card Discount if you qualify (55 or older). (10%+) Excludes fabric unless advertised.

Premier Club Special Event - one per year

25% off Club Day featured NEW items! (valid Thursday, Friday, Saturday, and can be rainchecked if supply runs out.) (10% + 15%)

\$7.50 off full service for all Janome/Necchi machines purchased at The Welcome Home.

Most Club Members recoup their club fee in the first month or two!